

Business Development (Sales) Internship

Business Development (Sales)

MicroBit Informatics

Lucknow

START DATE

Immediately

DURATION

12 Months

STIPEND

₹ 5,000-12,000 /month after 6 month probation period

APPLY BY

8 April' 25

About the internship

Selected intern's day-to-day responsibilities include:

1. Lead generation & research:

- Identify and research potential leads through online platforms, directories, and company databases.
- Gather contact information and company details for outreach.
- Maintain and update the CRM system with new leads and customer interactions.

2. Outreach & communication:

- Contact potential clients via emails, calls, and LinkedIn messages.
- Follow up on previous communications to nurture leads.
- Schedule meetings and product demos for senior sales executives.

3. Sales support:

- Assist in preparing sales presentations and proposals.
- Handle customer inquiries and provide relevant information.
- Collaborate with the sales team to develop strategies for closing deals.

4. Administrative tasks:

- Maintain sales reports and track progress against targets.
- Update and organize sales documents, contracts, and meeting notes.
- Assist in coordinating internal meetings and client calls.

5. Learning & development:

- Participate in sales training and team meetings.
- Stay updated on industry trends and competitor activities.
- Seek feedback and work on skill enhancement.

Skill(s) required

English Proficiency (Spoken) English Proficiency (Written)

Earn certifications in these skills

Learn Business Communication

Learn Digital Marketing

Learn Business Analytics

Who can apply

Only those candidates can apply who:

1. Are available for full time (in-office) internship
2. Can start the internship between 28th March'25 and 8th April'25
3. Are available for duration of 12 months
4. Have relevant skills and interests

* Women wanting to start/restart their career can also apply.

Other requirements

1. Candidate must have a technical background.
2. Candidate must have knowledge of API's.

Perks

Certificate Letter of recommendation

Number of openings

5

About MICROBIT INFORMATICS

[Website](#)

MicroBit Informatics is an IT and Web Designing company that specializes in providing comprehensive technological solutions to businesses of all sizes. With a deep understanding of the digital landscape, our company aims to help clients enhance their online presence, optimize their operations, and achieve their business goals through innovative technology and strategic digital marketing strategies.

About MICROBIT INFORMATICS

To apply send your CV at hr@microbitinformatics.in

Please visit us with hard copy of your documents.